

---

715.614.2877

---

sstigsell@gmail.com

---

stigsellcreative.com

---

# S H A W N stigsell

## PROFILE

I'm a freelance Graphic Designer with a passion for the outdoors. I am globally diversified, have a strong understanding of design concepts, and am a people person. I love trail running, hiking, stand-up paddle boarding or anything outdoors.

---

## EXPERIENCE

**Stigsell Creative, 2005 – Present**  
**Freelance Designer**

**HCL Technologies, 2010 – 2016**  
**Lead Graphic Designer**

Designed business to business magazines and other materials // Traveled to India to lead an outsourcing transition to an offshore team // Managed remote team in Chennai, India

**Advanstar Communications, 2008 – 2010**  
**Graphic Designer**

Designed business to business magazines

**Krause Publications, 2006 – 2008**  
**Associate Marketing Designer**

Created magazine and book advertisements, brochures, show signage, direct mail packages, postcards and catalogs to promote company products.

---

## SKILLS

Managing an offshore design team // Editorial // Marketing // Logos // Photography // Events // Stationary // Print Production // Problem solver

---

## APPLICATIONS

// Adobe Creative Suite (PS, AI, ID, etc.)  
// Censhare Asset Managements System  
// Mag+ Digital Publishing  
// MS Suite (Word, Excel, Power Point)  
// Wordpress

---

## EDUCATION

University of Minnesota Duluth, 2000-2005  
**Major:** Graphic Design **Minor:** Photography

# stigsell